



« GO POM GO! »® 2018 CONTEST

FREQUENTLY ASKED QUESTIONS

1) I am experiencing difficulties entering and accessing your website. What do I do?

If you do not have the most recent browser version, we recommend upgrading and removing all browser toolbars to see if this helps. The site's minimum browser requirements are Chrome (v.5.0.1+), Mozilla Firefox (v. 4.0+), Safari (v.5.0.1+) (Mac OSX only), IE9+. If you are still experiencing difficulties, Sign In using the Facebook Login button or please try clearing your CACHE (Ctrl F5) and try again.

If none of our recommendations were of help, please email us via the [Contact Us](#) page and include the following:

- The name and version of the browser you used to access the Go POM Go Contest website
- Your unique eight (8)-character PROMOTIONAL PARTICIPATION CODE or POM® BREAD PARTICIPATION CODE so we can further investigate
- Product name and UPC code if you obtained your participation code from a POM product
- Social media site or email newsletter name if you obtained a promotional participation code. Please include it in your email.

2) Who can enter the promotion?

The Contest is open to legal residents of Quebec, New Brunswick and Ontario who are thirteen (13) years old or older. The participants who are under the age of majority in their province of residence must have permission from, and acceptance of these Contest Rules by, their parent/legal guardian to participate in this Contest.

Age of Majority : 18	Age of Majority : 19
Quebec and Ontario	New Brunswick

3) How to participate to the contest?

Go to gopomgo.ca (the "Contest Website"), and follow the on-screen instructions to *Register to the contest*. Be sure to fill all the required fields including your first name, last name, province of residence and phone number.

4) How many times can I register to the contest?

You can only register once to the contest.

5) How does it work?

The goal is simple, during the contest period, enter participation codes to unlock your players and

other icons in your arena in order to increase your chances to win one of the Grand Prizes (**A FAMILY VIP EXPERIENCE WITH RDS AND THE BLEU-BLANC-ROUGE**) and/or one of the **many daily prizes!**

The “Contest Period” runs from February 1, 2018, at 12:00 am ET, until the entry deadline for the Daily Prize portion and the Grand Prize portion, which all close at 11:59 pm ET on March 26, 2018. During that time you just have to:

Locate an unique eight (8)-character **POM® BREAD PARTICIPATION CODE**, consisting of numbers and letters printed inside the promotional sticker affixed to specially-marked packages of POM® breads (see the list of participating products), and follow the on-screen instructions on the Contest Website to enter the code to unlock your icons in your arena.

And/or:

Locate a unique eight (8)-character **PROMOTIONAL PARTICIPATION CODE**, consisting of numbers and letters on selected platforms such as Facebook, POM® newsletter and on the RDS website or elsewhere during the Contest Period, etc., and follow the on-screen instructions on the Contest Website to enter the code to unlock your icons in your arena.

6) Do I have to buy a product to enter the contest?

No purchase is required to obtain a PROMOTIONAL PARTICIPATION CODE. To obtain a POM® BREAD PARTICIPATION CODE without purchase, **hand print an essay** of 50 words (the “Essay”), explaining why you would like to win one of the prizes. Include your name, full address, email address and telephone number. Letters must be **faxed** to 514-931-8881 and indicate “Go POM Go! Contest”. The participant will then receive a POM® BREAD PARTICIPATION CODE by email that will allow the participant to enter the Contest by following the instructions above. Each essay must be an original composition, unique for each entry, and prepared specifically for the Contest. Sponsor reserves the right to disqualify any Essay that is illegible, offensive, infringes upon the rights of any third party, promotes or condones illegal or immoral activity, or is otherwise not in keeping with the corporate image of the Sponsor. Allow five (5) business days for your no-purchase request to be processed. Limit of one (1) no purchase request per person per day during the Contest Period, and a limit of twenty six (26) requests during the Contest Period. No purchase requests must be received by fax no later than March 16, 2018 at 11:59 pm ET. Any attempt to exceed these limits may result in disqualification for the remainder of the Contest.

7) What does each unique entry code provide me?

The POM® BREAD PARTICIPATION CODES located inside the promotional sticker are each worth two (2) entries to the subsequent Daily Prize draws and Grand Prize draws.

The PROMOTIONAL PARTICIPATION CODES located on the selected platforms are each worth one (1) entry to the subsequent Daily Prize draws and Grand Prize draws.

8) Is there a limit to the number of times I can enter the contest?

Limit of ten (10) POM® BREAD CODES (PIN) per person per day, and of twenty six (26) POM® BREAD CODES (PIN) per person for the duration of the Contest Period. Limit of ten (10) PROMOTIONAL CODES (PIN) per person for the duration of the Contest Period. Note that Bonus Entries do not count towards these limits. Any attempt to exceed these limits may result in disqualification for the remainder of the Contest.

9) Are the code (PIN) sensitive to caps and lowercase?

No, please note PROMOTIONAL codes (PIN) can be entered in caps or lowercase.

10) How do I receive bonus entries?

1- When a registered participant subscribes to receive POM® communications by email (information, contests and/or coupons), during the Contest Period they will automatically receive one (1) entry to the subsequent Daily Prize draws and Grand Prize draws. They may unsubscribe at any time without impacting the chance to win. **Limit:** Limit of one (1) bonus entry for the subscription by email per person during the Contest Period.

2- Six (6) first players unlocked will give you five (5) bonus chances.

3- Twelve (12) players unlocked will give you ten (10) bonus chances.

4- Arena Complete (67 chances accumulated in the game), you will double your entries to win Daily draws and Grand prize draws.

11) Why do I have to keep the sticker with the unique participation code on it?

Be sure to hold on to your POM® BREAD PARTICIPATION CODE sticker and packaging for later validation. You will be required to send in your sticker (with the code on it) prior to receiving a prize, if you are a selected entrant. Failure to comply could result in disqualification.

12) How many prizes can I win?

Limit of one (1) daily prize and one (1) Grand Prize, per email address and per household for the Contest Period.

13) How can I find out how many entries I have into the contest?

You can simply go see “my code (PIN) history” in your account on the Contest Website (gopomgo.ca)

14) The website mentions that I am registered but I have forgotten my password.

You can reinitialize your password by clicking on “Forgot your password?” and follow the on-screen instructions.

15) I cannot find the unique entry code on my product? What should I do?

Please ensure the product is specially marked and is a participating product as listed in the Official Rules. The unique entry code is located inside a specially marked promotional sticker on the product.

16) My unique 8- character participation code is coming up as invalid. What do I do?

Ensure that you enter the unique 8- character participation code exactly as it appears (with no spaces or dashes). If it still does not work, please email us via the [Contact Us page](#) and include your unique entry code for us to investigate and help you resolve.

17) What do I do if I have additional questions?

Review the [Rules for the Contest](#) for additional details about the Contest. If the Rules have not answered your question, please email us via the [Contact Us page](#). Please include your question, product name, promotion name, and your unique participation code.